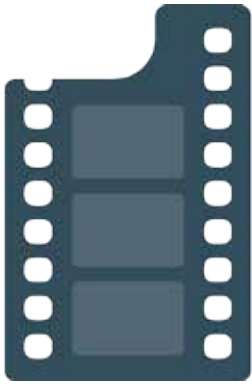


Capture. Prepare. Deliver

The One Cloud Service Platform for your
Transcoding Needs

About SwiftCoder



SwiftCoder is a broadcast-grade, cloud-based platform that supports multiple ingestion modes for:

- Video Files Transcoding
- Live Transcoding Services

It allows Media Providers the capability and flexibility to prepare, secure, and deliver premium live and video content to any devices, anywhere. Media Providers can also leverage on SwiftCoder live recording features to further increase users' engagement.

Media Providers can protect their VOD content through integration with our cloud DRM service to meet any licensing requirements. The best end user experience with minimal delay across multiple platforms and devices is ensured through delivery using our global network: SwiftServe CDN.

Hundreds of our happy customers:



Improve the viewers' experience and engagement



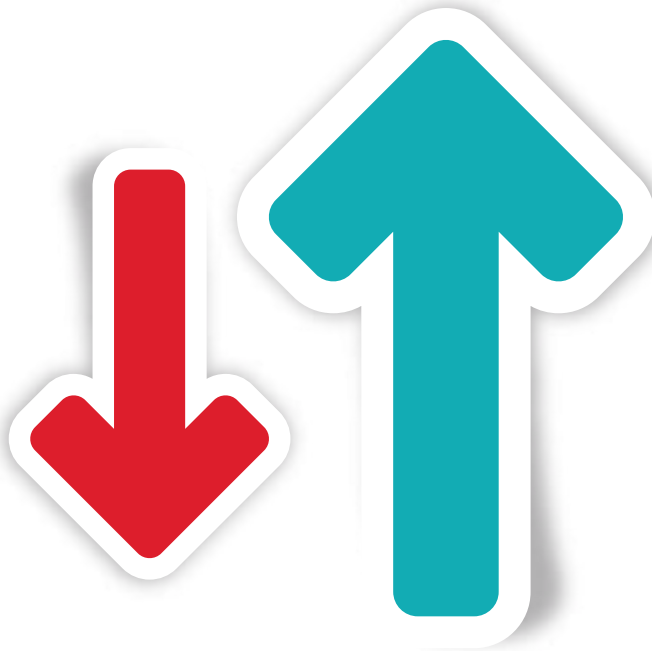
- Deliver high-quality live events and channels to viewers worldwide
- Creates new streams at various bitrates for adaptive delivery of the best-possible stream to each viewer based on individuals' actual bandwidth and hardware capabilities — bitrate problems solved
- Provide seamless instant replay with our cloud live-recording feature
- Increase your viewers' engagement through live content with longer view times

Reliability



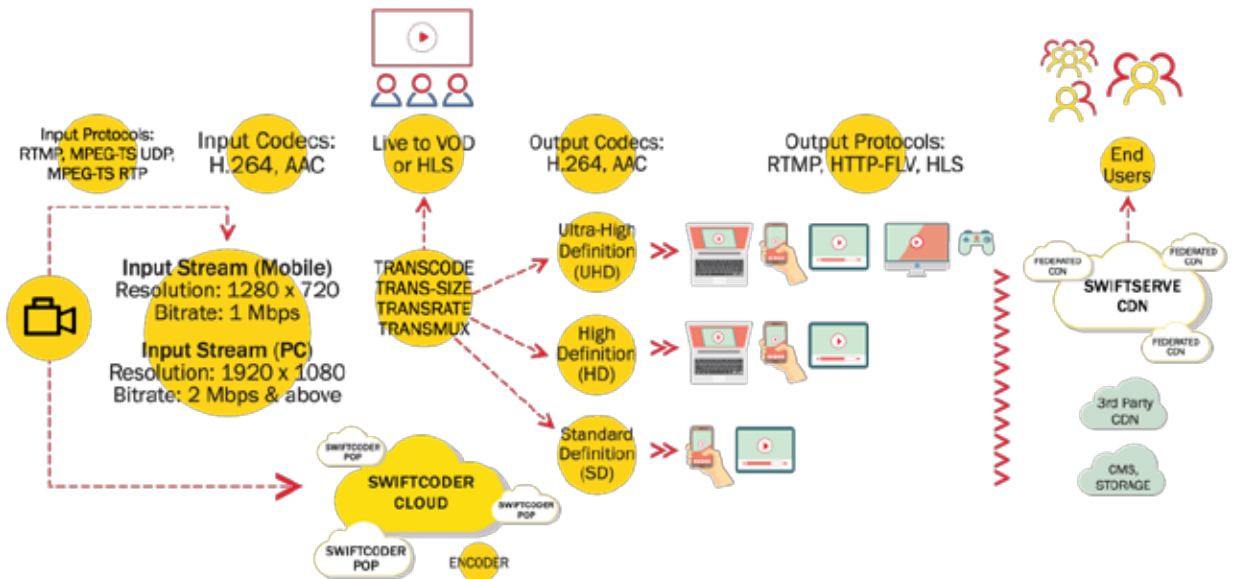
- Predictable performance
- 24/7 operation
- Redundancy for high-priority content
- Expert support when you need it
- 99.9% uptime guaranteed

Reduce your Costs



- By publishing a single video stream into transcoder, you will use less bandwidth
- Savings on Capital Expenditure (CAPEX) – Remove the need to purchase expensive encoding software and hardware to generate multiple streams locally
- Savings of Operating Expenses (OPEX) – Hassle-free upgrades, no fees for maintenance
- Geographically distributed architecture enables you to originate live streams locally, without costly backhaul

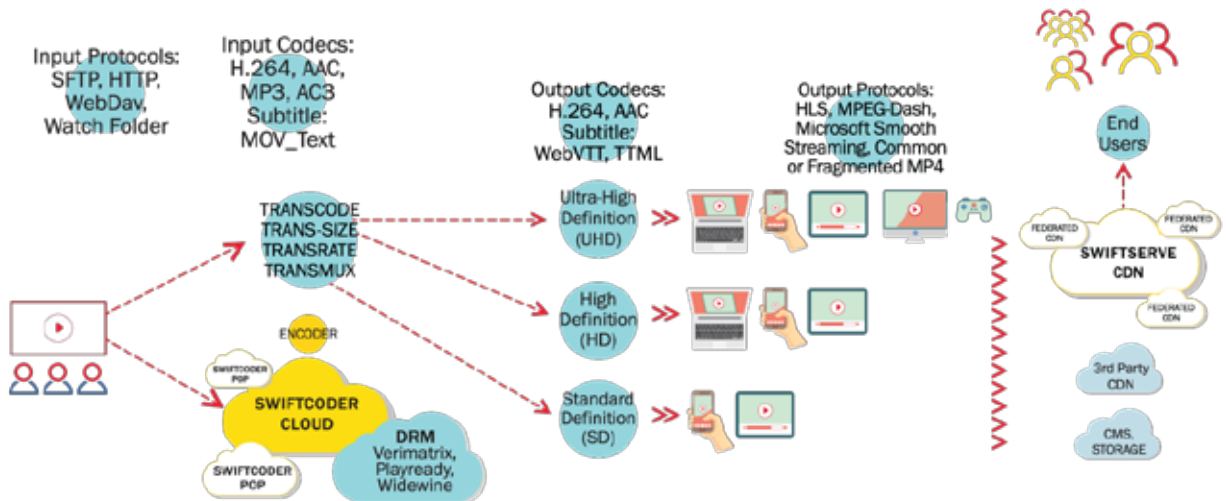
Live Transcoding - Workflow and Features



Features

- Developer-friendly REST API
- Use standard RTMP live streams for ingestion
- CDN-based token authentication
- Value-Added Services: Integrated Live to VOD asset creation

VOD Transcoding - Workflow and Features



Features

- Multiple Outputs - Create multiple versions of a video from a single input file
- Captions - Provide closed captioning for the hearing impaired audience
- Multiple Languages - support subtitles and audio tracks in different languages within the same stream
- Transmuxing - Change the container format of H.264 files while keeping underlying streams intact (used for HLS and MPEG-DASH)



For any queries, please contact us at:

Conversant Solutions Pte Ltd
8 Temasek Boulevard,
Suntec Tower 3, #20-01
Singapore 038988

T: (65) 6226 1138

F: (65) 6226 1381

E: sales@conversant.com.sg

W: www.conversant.tv