

# Achieve superior computing performance for latency-sensitive business operations

## What is Edge Computing & why are more organisations adopting it?

Edge Computing is a method by which organisations can access a variety of computing resources in closer proximity to data source, and without the need for CAPEX.

Conversant Edge Computing Services allow enterprises to run their own applications within Tier 1 infrastructure, enabling their applications to benefit from incredibly low latency hosting close to their end users. The graduated computing environments enable enterprises to scale from entry level virtual machines, through dedicated bare metal servers, to dedicated hosting space, and allow costs to scale with the level of sophistication their application demands.

Through our close partnerships with Tier 1 Internet Service Providers (ISPs), we are able to offer this complete life cycle of edge computing services to our customers, giving them the flexibility of deployment models benefiting from the same class leading hosting environments that our CDN customers are accustomed to.



## 7 Benefits of Edge Computing Services

- 1 Complete control & customisability
- 2 Superior computing performance
- 3 Ability to scale rapidly when needed
- 4 Matching spend to application maturity
- 5 Efficient resource management
- 6 Cost Predictability
- 7 High security in dedicated environment

## Unlock the full potential with our Edge Computing Services

Conversant's Edge Computing Services are not just about providing and deploying the hardware server. Our services are designed to scale with ease. By leveraging on our deep network infrastructure across regions and in-country local delivery teams, our customers can gain greater flexibility, better connectivity and more assurance.

Key Features	
<b>Flexibility in choice of bare metal server</b>	We provide powerful BMS server for faster deployment, or use the server of your choice
<b>Scale at speed &amp; ease with full range of bandwidth &amp; hosting services</b>	More servers? Our services cover end-to-end set up from installation, configuration, power management & rack space resource management so you can focus on your business and operations
<b>Achieve the best connectivity with Tier 1 Infrastructure</b>	Our colocation services place your server among our global network of CDN POPs
<b>Gain assurance with local support team</b>	We have invested in local resources and expertise to help you deploy swiftly and provide onsite support when you need it.

# Tap into deep network infrastructure built by global partners in Swift Federation



Location of servers matters when it comes to high performance computing & connectivity. That is why our Edge Computing services comes with ideal colocation to let you benefit from our network partnerships with best-in-class internet service providers and peering points around the world with a strong focus in Asia.

## Partner with a leading digital enabler



### Experts in delivering digital content, end-to-end

We provide manage services, security and digital content delivery since 2002.



### Global points-of-presence (POP) coverage

Our POPs are located in Tier 1 ISPs and major peering points around the world so to ensure our infrastructure is as close to your end users as possible, to achieve the best possible performance.



### High volume content? No problem

We manage terabits per second and optimise performance continuously, 24/7.



### Deep network penetration

We work with Tier 1 Internet Service Providers (ISPs) so you and your users get the best digital experience.



### Trusted partner

Some of our clients are high volume content owners and distributors, OTT gaming, video streaming and even national 'live' broadcasters.



### Continuous innovation, always

We are always innovating. Via partnering with best of breed providers and investing heavily in research and development we aim to enable our customers to leverage the latest technologies to refine their digital business.

Keen to power up your computing performance and run all your latency-sensitive business operations smoothly? Let us help you with our Edge Computing Services.

For more information on how we can assist, email us: [sales@conversant.com.sg](mailto:sales@conversant.com.sg)

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